

## **National Bank of Pakistan at your doorstep**

NBP having 1,409 branches in Pakistan and 25 overseas branches in 18 countries, has the widest network coverage in the country. With the largest rural franchise and presence in all urban commercial centers of the country National Bank of Pakistan (NBP) is truly ever where, from the most far out posts amongst mountains, deserts, cities and villages to the metropolitan cities. NBP is serving the nation in its true sense.

The bank's rural network has played a pivotal role for growth and advancement of agriculture financing, in the country, the back bone of the economy. NBP is also at the forefront to play a role for increased financial inclusion and social uplift of the local population, and the choice bank for government led disbursement for various social and economic programs. The Bank's strategic alliances with Telecoms with over 150,000 agents, 1300+ ATMs network and other technology driven delivery channels has given the Bank even a more wider access to its customer based.

In the last three years under the leadership of President Iqbal Ashraf NBP has expanded its domestic branch network by opening more than 65 branches in the country. Realizing the need and potential of Islamic Banking branch network is rapidly increasing from just 18 branches in 2013 to 118 branches at present thereby making NBP Aitemaad the 2<sup>nd</sup> largest Islamic Banking Window (IBW) amongst conventional banks. By year end 2017 NBP

has plans to surpass the 1,500 domestic branches and 1,500 ATM mark thus bringing more closer to its customers. NBP has opened a number of special project branches and are operating in most of the restricted cantonment areas to serve the armed forces exclusively. A large part of NBP's off-site ATM network is also dedicated to serve the needs of armed forces/law enforcement agencies and their families. Most of these branches/ATMs are being operated on non-commercial basis for the welfare of the local population. NBP offers full range of banking services to the armed forces including both liability and assets products, facilitate trade and remittances and other general banking needs. Exclusive supplementary ATM cards and specialized rates on "Advance Salary" product for Pak Army personnel are evidence of the Bank's commitment to this segment of the population.

NBP has always stood hand in hand with the armed forces and law enforcement agencies and the country in the hour of need, whether the country faced natural disasters like earthquake or devastating floods or when there was the issue of settling the internally displaced persons (IDPs), NBP has always come forth in terms of financial contribution under corporate social responsibility or else to provide a number of banking service (free of cost) for the nation.

