

NBP RECEIVES GUINNESS WORLD RECORDS TITLE FOR THE WORLD'S HIGHEST ATM

The National Bank of Pakistan (NBP) recently set a new GUINNESS WORLD RECORDS ATM by installing the world's highest ATM (automated teller machine) at the Pak China border, Khunjerab Pass.

The ATM has been installed at a height of 16,007 feet above sea level, making a world's highest altitude ATM anywhere in the world. The award is in recognition with the bank's efforts in bringing superior technology, products and services to their customers in all areas of Pakistan, including the northern, rural and suburb sectors.

This is the second time NBP has been awarded a position in Guinness World Record, the first time was in July 2009 for planting over 532,887 mangrove saplings in a day at Keti Brander.

Speaking at the occasion, Mr. Saeed Ahmed, President, NBP "We are very proud to have won this well recognized international title for installing the world's highest altitude ATM. At NBP, we strive to make everyday life easier for our customers by listening to them, keeping their best interests in mind, and making every consumer interaction with businesses an exceptional experience. NBP believes in serving the national across distances where no other bank can reach. This title reaffirms the strength and uniqueness of the technologies that have made NBP as the undisputed leader in ATMs around the country. With that, I would like to thank my team for their commitment in making our vision a reality and NBP as one of the foremost provider of financial banking services in the country."

The Guinness World Records title further reflects National Bank of Pakistan's commitment to place our customers' needs at the center of our priorities, we will support our customer at every step of the way and cover vast distances to be their and provide convenience to them. This is a key component of NBP's service offering, and we are delighted to have been recognized at a global level for our customer centric approach." He further added.

The area is developing as a major tourist attraction with millions of visitors from all over the country and increasing numbers from our friendly neighboring country china. The National Bank hopes the ATM will serve the increasing needs of tourists visiting Khunjerab Pass, bordering Pakistan and china and will continue to invest in more ventures like these to cater to the growing financial requirements of people across Pakistan.